

eagggregator[®]

Online Quote Comparison

What is eAggregator?

eAggregator is an extension of the hosted tool set available to you from Open GI. You can elect which aggregator sites that you want to provide quotations to.

A total of over 100 million quotes were processed via Open GI's eAggregator solution during 2008.

The figures reflect Open GI brokers' online presence and trends in the aggregator market. According to the latest industry statistics, by 2011 the aggregator channel is expected to account for 66% of all new motor sales - a figure which can't be ignored.

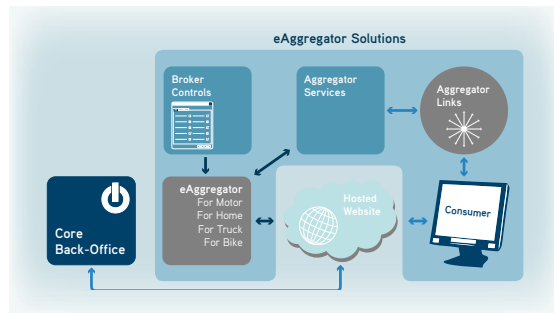
Open GI's eAggregator solution was designed to help brokers maximise this route to market and increase sales opportunities. A total of 18 aggregators are now on board, including Compare the Market, GoCompare and Moneysupermarket.

BENEFITS

- 1 Piggyback Million Pound Marketing Campaigns
- 2 Increase exposure to the widest possible audience
- 3 Project managed connection of your hosted web solution & quotation engines
- 4 Full integration with the Core Back-Office
- 5 Score highly on sites with the development of niche schemes
- 6 Leads are presented seamlessly into your prospect management tools
- 7 No re-keying, no manual processing
- 8 Total control over your exposure to the sites
- 9 Full integration with eBroker & additional e-commerce solutions

How it all works?

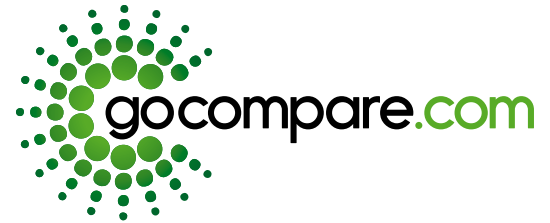
eAggregator links your online quotation facilities through to the aggregator sites. When they capture prospect data, you can return a quote to the consumer. If the consumer selects your quote or it ranks sufficiently highly on the aggregator site, the prospect and quote data is automatically transferred to your Open GI Core Back-Office.



What can it do for me?

Most insurers now work with at least one aggregator. Connecting to major price comparison websites with full deep-linking capability exploits the power of these internet giants to work for your business.

Getting listed is only one aspect, the eAggregator tool works with the rest of your e-commerce activity to improve online efficiency. No re-keying, no manual processing – data from the client to the back-office, and from the back-office to the client with no intervention!



For more information about eAggregator call

01905 857050

or email the sales team on

respond@opengi.co.uk